

# B20 Turkey Conference

Ankara | September 3-5, 2015

Draft Agenda (as of July 27)

## DAY 1 – September 3, Thursday – TOBB HQ

Session 10	13.30 – 14.30	<b>Opening Session</b>
Network X1	14.30 – 15.00	<b>Coffee Break</b>
Session 20	15.00 – 16.00	<b>The B20 Agenda for Growth</b>

In 2014, the G20 agreed that raising global growth to deliver better living standards and quality jobs was the highest priority. Over the past 12 months the G20 has focused on implementing actions agreed in 2014 designed to increase the GDP of the G20 by at least 2 percent by 2018. However, the recovery of economic growth globally is still weak, inconsistent and imbalanced. The panel will feature prominent leaders from business, politics and academia to discuss critical barriers to growth and employment that the Business20 community has identified, and where G20 intervention is required to promote and strengthen economic activity and create jobs.

Session 30	16.00 – 16.30	<b>Introducing the World SME Forum</b>
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The B20 welcomes the creation of the World SME Forum (WSF), a global platform for SMEs geared toward supporting the implementation of G20 recommendations and major new initiatives to unleash the potential of the SME sector. The WSF was formally established in May 2015. Its business model is centered on global advocacy, technical assistance, and advice for sustainable and resilient SME development. The WSF represents an innovative form of public-private cooperation to spur economic growth and employment in line with existing G20 commitments. The session will introduce the role the World SME Forum will play in promoting the SME agenda across G20 countries and beyond, and discuss its planned engagement areas.

Session 40	16.30 – 17.30	<b>Future of the G20: Charting a Path for Global Governance (jointly with the T20)</b>
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G20 countries account for roughly 90 percent of global GDP and over 80 percent of international trade. For this reason, the G20 holds a position of power and sway in the international community, and the recommendations it advances have an opportunity to affect vast changes. But, what types of problems should the G20 focus on? Should G20 leaders complement their financial and economic agenda with deliberations on other issues that require their attention? Will the G20 complement or conflict with other international organizations and multinational fora? The panel will discuss these fundamental questions. It will also analyze G20's past performance in response to growing demands for global governance across a wide, interconnected policy agenda, and suggest a way forward.

Network X2	19.00 – 22.00	<b>Reception and Welcoming Dinner</b>
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## **DAY 2 – September 4, Friday – Congressium**

Session 41      09.00 – 10.10      **The Policy Response to Recent Trends Driving the World's Infrastructure Markets**

Despite the attractiveness of infrastructure as an asset in terms of returns on investment, investors struggle to find opportunities that are globally competitive on a risk-adjusted return basis, and too few projects get off the ground. Participants will discuss steps to increase private sector investors' allocation to infrastructure, and provide insights on today's efforts by governments, multilaterals, and development banks to facilitate this. Recently, the focus of global infrastructure spending has been shifting toward developing economies, similar to the path of economic growth. The panel will also discuss changing trends in infrastructure spending allocation and the policy response to these changes.

Session 42      09.00 – 10.10      **Employment Trends and Economic Growth (jointly with the L20)**

In 2014, G20 leaders agreed to increase the GDP of the G20 by at least 2 percent by 2018. However, income inequality stands as a sizeable obstacle to achieving this target, as the gap between rich and poor is at its highest level in 30 years in most OECD countries. Therefore, it is critical that both national investment plans and private sector initiatives emphasize human capital investment to promote sustainable job creation. This panel is organized jointly with the L20, or Labour20 – an outreach group that represents the voice of workers through their trade unions to the G20. Participants will focus on the above mentioned topics, as well as on how to address lower incomes, implement active labor market policies, promote private investment in human capital, and encourage SME and entrepreneurship growth.

Session 43      09.00 – 10.10      **Towards Broader Financial Markets: Managing Risks and Grasping Opportunities**

Dramatic shifts in the financial and macroeconomic landscapes of the last decade require an overhaul of the financial regulatory framework. The challenge is to design flexible and efficient regulatory structures that do not undermine the development of financial markets. The panel will feature discussions on new paradigms for financial development and regulation, and suggest policy prescriptions for how the frameworks should be adapted to a world of more free and volatile capital. The panel will also address implications of global regulatory changes for emerging markets, given their institutional and capacity constraints.

Session 44      09.00 – 10.10      **Fighting Corruption: Building Resilient Businesses**

Corruption has long been regarded primarily a public sector phenomenon. However, over the last few decades, corruption in the private sector has gained increased attention, as private-to-public corruption has become more eminent, specifically in businesses' dealings with less developed and developing governments. And the fairness of competition between firms that are capable of engaging in corrupt practices and those that cannot (often smaller, more modest firms) has been highlighted as a major issue for the global economy. In the panel, all of the above issues will be discussed. How the Internet and digital systems can be best used to minimize and fight corruption will also be examined, specifically in regards to the role of civil actors.

Session 45      09.00 – 10.10      **Advancing the Bio-Economy for Sustainable Growth**

People have used biotechnology for thousands years. Contemporary biotechnology provides breakthrough ideas to advance living standards and offer solutions for many of the health and resource-based problems facing the world. The session will highlight industrial changes that contemporary biotechnology will bring to the global economy, as well as the challenges that will emerge. Participants will discuss the policy agenda regarding developments in biotechnology applications in primary production, health, and industry.

Network X3      10.10 – 10.30      **Coffee Break**



Session 51 10.30 – 11.00 **Keynote Address: Global Outlook and Turkey's G20 Presidency**

Session 52 11.00 – 12.30 **Plenary Session with G20 Finance Ministers & CB Governors**

Both developed and emerging economies have entered a new economic era after post-crises macro policies. Emerging markets cannot attract money flows with comparatively low interest rates anymore and prevent huge currency depreciations with low commodity prices. Even though there are strong indicators, like employment rate, demonstrating that the US economy is improving, most of the European countries are still struggling with their instable fiscal positions. In this session, G20 Finance Ministers & Central Bank Governors will give insights to the global business community about the upcoming macroeconomic environment.

Network X4 12.30 – 14.00 **Lunch Break**

Session 61 14.00 – 15.30 **Trade in the 21<sup>st</sup> Century: Obstacles, Solutions, and Aspirations**

Trade remains a key topic for the B20 in 2015, as issues related to trade persist throughout the world. Such issues include the prevalence of tariff and non-tariff measures, opaque customs procedures, digital barriers and storage mandates, and the under-participation of developing economies in international trade. The issue of free trade has taken on particular importance in recent years, as countries throughout the world have increasingly turned toward protectionism following the global financial crisis. Panelists will review B20 trade taskforce priorities, and discuss emerging issues in global trading regime.

Session 62 14.00 – 15.30 **Fueling Opportunities for SMEs and Entrepreneurs**

SMEs and entrepreneurs are vital sources of productivity growth, innovation and, therefore, economic growth and job creation. SMEs employ more than two-thirds of the private sector workforce, and provide over 80 percent of net job growth. New firms (five years old or younger) generated half of all new jobs in the last decade. The panel will feature discussion of the critical barriers to growth that SMEs and entrepreneurs face, and focus on identifying areas of collective policy action that can help unleash the potential of the SME sector.

Session 63 14.00 – 15.30 **Advancing Labor Markets into the Future: Skills Development and Youth Employment**

Despite a recovery in economic growth, global employment still lags behind pre-crisis trends. In addition to the problem of unemployment, skills mismatches are expected to increase, due to disruptive technological changes. Given the bleak outlook for global employment over the next five years, G20 countries will need to prepare the market environment for fostering employment creation (particularly for youth), and entrepreneurship. Participants will debate how an improved business environment and labor markets can increase employment. In addition, the panel will highlight the role of businesses in the development of essential skills relevant to job markets complementing that of governments'.

Session 64 14.00 – 15.30 **New Energy Landscape: How Changes in Geopolitics, Markets, and Energy Economics Alter the Energy Landscape**

Evolving energy needs of emerging markets have been a major factor in shaping the global energy landscape recently. Panelists will discuss the market risks and uncertainty of international energy markets, as well as the strategic opportunities available for energy exporting and energy importing nations. In light of recent changes in energy geopolitics, participants will also address the issue of energy security in the era of globalization and a multi-polar energy world. They will make projections regarding the future of energy production and consumption, highlighting public and private sector responses to the changing energy mix of solar, wind, and other alternative energy sources.



Session 65 14.00 – 15.30 **Driving Agribusiness Growth and Global Competitiveness**

As the global population continues to expand, and new stresses are applied upon the world's food supplies, the issue of food security has become more pressing than ever. Moreover, the growing problem of food waste and loss threatens the sustainability of resources. How agricultural businesses evolve in the coming decades, thus, will have a large impact on not only their own success but on the lives of millions. Panelists will discuss how agribusinesses can best change to seize emerging opportunities and meet consumer needs, and how governments can support them, fueling long- and short-term changes across this complex industry.

Network X5 15.30 – 16.00 **Coffee Break**

Session 71 16.00 – 17.30 **Policies in the Digital Era: How to Best Use Technology to Reshape the Global Economy**

Technology continues to advance at an incredibly rapid rate, ushering in large-scale changes in economies and societies. The digital economy era highlights a novel set of business models and features that improve business processes and bolster innovation across all sectors of the economy. Digital tools help achieve a more customer-centered approach and accelerate the spread of global value chains in which firms integrate their worldwide operations. On the other hand, they also bring to the fore issues such as user privacy and data protection. Panel participants will discuss emerging digital infrastructure trends and challenges for policy-makers.

Session 72 16.00 – 17.30 **Empowering Women in Business (jointly with the W20)**

Increasing the number of women in the labor market inevitably has a positive impact on economic growth. However, the participation rate of women in the global labor force has seen little improvement in the last decade. This year, under the Turkish presidency, the G20 formally established the W20, or Women20, a new initiative to promote gender inclusive growth. During the session, participants will discuss the role of women in business and entrepreneurship. Panelists will debate policies aimed at encouraging women to join the labor market, assisting them with acquiring relevant transferrable skills, ensuring that women have equal opportunities at appointments and promotions, as well as helping close the pay gap between men and women.

Session 73 16.00 – 17.30 **Global FDI, and Capital Allocation around the World: The Impact of Tax**

There has been much discussion about the ability of treaties with provisions on foreign investment regulation to drive cross-border investment. Moreover, there is an ongoing attempt to reflect on what the content of such regulations should be. The focus of this discussion has largely in relation to trade barriers, and lack of coordination between governments on commonly agreed standards. Less examined, however, is the powerful role, both positive and negative, that taxation of cross-border investment can play on FDI and capital allocation. One of the most important G20 projects relates to preventing Base Erosion and Profit Shifting (BEPS) in the tax area. The panel will consider whether BEPS could positively or negatively affect FDI, as well as considering the role for WTO-compliant tax incentives in encouraging and facilitating FDI.





Session 74 16.00 – 17.30 **Scaling-up Inclusive Business: Engaging Governments and Businesses in Inclusive Value Chains**

Inclusive business aligns the business and development agendas of public and private players. In inclusive business models, the private sector becomes an important partner for governments to achieve social and economic objectives. The discussion will bring together research and leading practices that recognize innovative, scalable, replicable, and commercially viable ways for businesses to reach low-income people in developing and emerging countries. The panel will feature business leaders and policy makers who will discuss how governments can help catalyze and scale up inclusive businesses through supportive policies and removing constraints, such as a lack of information or inefficient rules and regulations.

Session 75 16.00 – 17.30 **Integrating South Eastern Europe to Global Markets**

The panel will launch a report by the Economic Policy Research Foundation of Turkey's (TEPAV) on Analysis of Business Synergies and Connectivity between South Eastern European Economies and Turkey. The panel will kick off with a presentation of the report's findings in line with its three primary objectives. The presentation will be followed by a panel discussion where largest investors of the region and key experts will discuss the current capabilities and future potential of the SEE-6 economies in integrating with global markets.

Network X6 19.00 – 22.00 **Gala Dinner**

**DAY 3 – September 5, Saturday – TOBB HQ**

09.00 – 12.00 **Side Events, Wrap-up Meetings and Social Tours**

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12.30 -- **Departure for Cappadocia**

**CONFERENCE VENUES:**

TOBB HQ: Dumlupınar Bulvarı, No: 252, 06530 ANKARA

Congresium Ankara: Söğütözü Caddesi, No: 1 / A, 06510 ÇANKAYA / ANKARA

