



# India. 1.3 billion customers waiting

*Discover markets, growth and opportunities  
in India's food processing sector.*



Fresh Growth  
**Fresh Markets**  
Fresh Profits  
**Fresh Opportunities**



**WORLD FOOD INDIA INTENDS TO ESTABLISH GLOBAL LINKAGES AND FACILITATE FOREIGN INVESTMENT IN INDIA'S US\$ 915 BILLION FARM-TO-FORK ECOSYSTEM THAT SERVICES THE NEEDS AND RISING ASPIRATIONS OF THE COUNTRY'S 1.3 BILLION CONSUMERS.**

As the world looks askance for new growth markets, World Food India serves it on a platter. The Summit is designed to offer an unusual peek into India's food and culture as well as opportunities to invest and prosper from one of the world's largest consumer markets.

India is the world's oldest continuing civilisation and has served the world's tastes from Mesopotamia and the Pharaohs of Egypt to ancient China and beyond. Much of India's historic exports have been processed food, spices, derivatives and additives.

Today, India is the fastest growing economy in the world and is home to over 1.3 billion people. The country's rising disposable income has fuelled the growth of the world's largest consumer market. India needs much more resources to cater to the rising aspirations of its people.

The country is amongst the largest producers of food in the world. However, less than 2-5% of the country's natural produce is processed due to lack of processing facilities, infrastructure and technology. India needs a fresh breath of everything from post harvest management technology, cold chain infrastructure and refrigerated transport to processed produce and brands.

World Food India strives to attract the world's best food processing companies and give them a golden opportunity to harvest growth and reap profits from the world's fastest growing economy. Register TODAY.

[www.worldfoodindia.in](http://www.worldfoodindia.in)

# 24,000 sqm exhibition area

## Food Courts and Cuisine

## Technology Demos

## Roundtables and Conferences

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### WHO SHOULD ATTEND?

- Post harvest technology providers
- Cold chain infrastructure players
- Food technologists
- Food processing & packaging companies
- Logistics players in the food chain business
- Young entrepreneurs in food business
- International food processing companies
- Enterprises looking for business partners and distributors in India

### HOW DO YOU BENEFIT?

- An opportunity to interact with policy makers and top business leaders in the food space
- Form business linkages - live B2B interactions
- Access to new technologies
- Quick Business Booth delivering on the spot clearances and commencement certificates
- An exhibition featuring the best in class technologies and processes
- Incentivised access to turn-key Food Parks

## A billion reasons to invest in India

- The World's fastest growing economy
- **Amongst the world's largest producers of food**
- World's largest producer of milk; fastest growing milk market
- **US\$ 915 billion food and grocery market by 2020**
- 1.3 billion consumers. Amongst the world's largest markets.  
Enabling policy environment. Fast clearances. Regulations aligned with global rules
- **US\$ 390 billion food retail sector. Over 15 million mom & pop stores**
- US\$ 30 billion in processed food exports in FY 2016
- **World-class facilities. Assured access to power, water & resources**
- World's second-largest producer of farm output
- **World's top FDI destination as per US Foreign Policy Magazine**
- First mover advantage. Many virgin segments to operate



Spread over 24,000 sq. mtrs. of space  
**More than 800 exhibitors expected**  
 International pavilions  
**State pavilions**

SPACE RENTALS		
Type of Space	Rates in INR	Rates in US\$
Raw space (Minimum 36 sqm) Electricity excluded	INR 4000/sqm	US\$ 100/sqm
Shell scheme/ built up space (Minimum 9 sqm) Built up space includes fascia, carpeting, 3 spot lights, 1 cabinet, 1 reception table, 3 chairs, 1 waste paper basket for every 9 sqms	INR 4500/sqm	US\$ 120/sqm
Built up space for MSMEs	INR 3500/sqm	



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