



# BECOME A PARTNER OF THE INTERNATIONAL ORGANISATION OF EMPLOYERS

## Is your business global?

### ARE INTERNATIONAL INDUSTRIAL RELATIONS, LABOUR AND EMPLOYMENT ISSUES IMPORTANT TO YOUR COMPANY?

Do you have concerns regarding human rights and labour issues in your supply chain?

If the answer to any of these questions is yes, you cannot afford to ignore developments in the international organisations that set workplace standards, and engage with global trade unions and the human rights community. You need a trusted partner that can provide the information, access and influence to help you defend your global interests.

Establishing a partnership with the IOE through your national employers' or business organisation provides a unique, cost-effective opportunity to participate in influencing policymaking and public opinion that impacts enterprises in all sectors, wherever they may operate. As global debates around the role of business intensify, IOE Partner Companies can play an important leading role in shaping this environment.



“Companies are increasingly aware of the growing stake they have in creating better societies. This is our invitation to multinationals that wish to take their place at the global decision-making table.”

Brent H. Wilton, Secretary-General, International Organisation of Employers (IOE)

“Come join us in supporting our national employer and business federations and contribute to the IOE's work as our global voice of business in labour and social policy on the world stage. This IOE initiative will provide companies with a unique opportunity to understand and engage on global issues that affect our businesses.”

Ed Potter, Director of Global Workplace Rights, The Coca-Cola Company

## By partnering with the IOE, your company can:

Provide input based on your company's experience into global-level discussions taking place in the ILO and other international forums on labour and social policies that affect business operations

Gain access to tailor-made products, information and knowledge-sharing activities encompassing international

labour standards, CSR, business and human rights, industrial relations, migration, sustainability, standardisation, skills development and much more

Demonstrate corporate leadership in policy circles relating to international social and labour affairs

Obtain sought-after networking opportunities and knowledge-sharing with peer-level companies in a confidential environment

## About the IOE

- Represents employers within the tripartite International Labour Organization (ILO), helping to shape global labour and social policy, and advocating for business in high-level debates involving governments and workers
- Enjoys consultative status across the UN system and in the Council of Europe, and voices business views to institutions such as the World Bank, the IMF, and the G20
- Plays a direct role in the UN Global Compact and in the development of UN guidelines on business and human rights
- Works with an array of like-minded global business, legal and other bodies, and through a worldwide member network encompassing some 140 top-level national business and employers' federations who represent the interests of companies of all sizes and in all sectors
- Acts as the recognised employer interface with the Global Union Federations, the International Trade Union Confederation and governments around the world